

# Driving your dream

LOW VOLUME CAR BRANDS





**01 Who we are?**

**02 What can we do for you?**

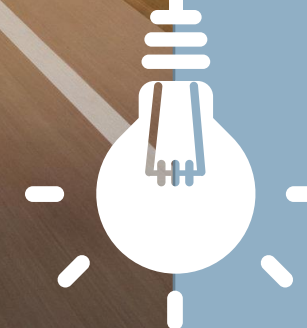
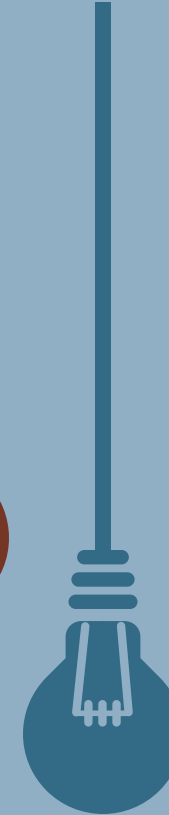
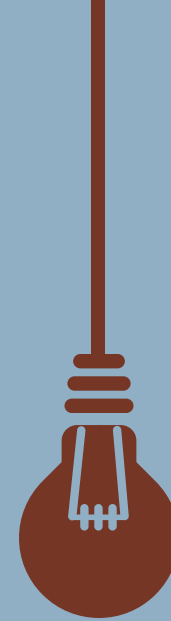
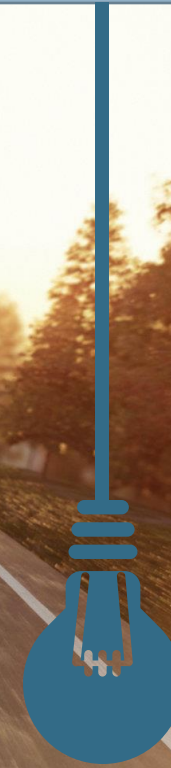
**03 Packages**

**04 Individual Services**





# 1. Who we are?



Our goal is to reveal small car manufacturers to a quality audience and generate new business opportunities for them.





## 2. What can we do for you?



# What could you achieve?



Display your car in the digital showcase



Expand your commercial network.



Make your car brand known



Obtain customized conceptual car designs



Buy and sell models production rights



Get investors

and much more ...

# Car brands directory

**Committed exclusively to alternative car brands and small manufacturers**

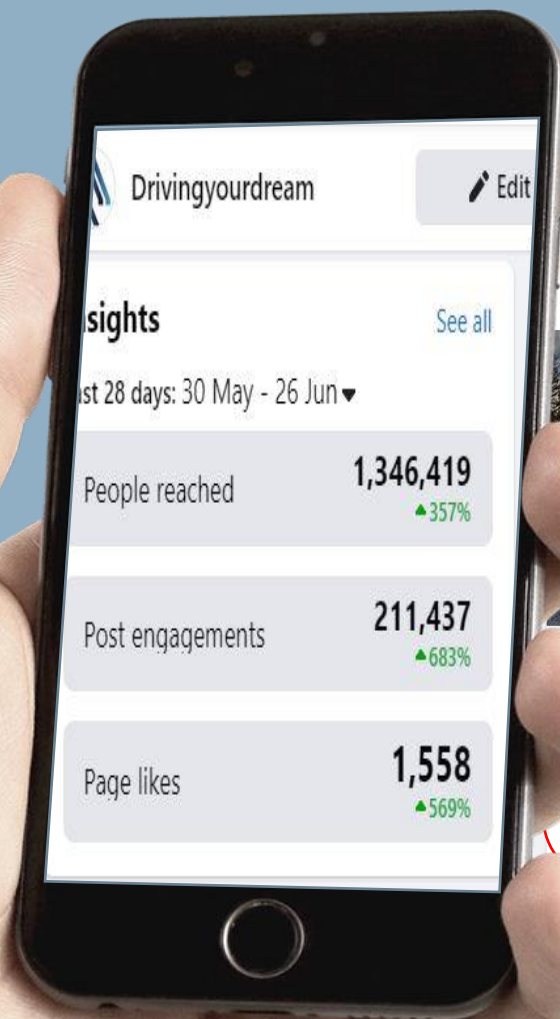
- We display your brand in the only virtual business directory focused to special brands. It is the closest to a super specialized online dealer, where only small manufacturers are displayed.
- We serve as a search tool for various dealers, film producers, investors, and potential clients.
- Enhance your online visibility, boost your SEO and rank higher on search engines. Drive more quality customers and web visitors to you, create your brand awareness and make yourself known to high-quality audience

We are not involved in the sale process of the vehicle. If a potential client contacts us, we will provide your contact information





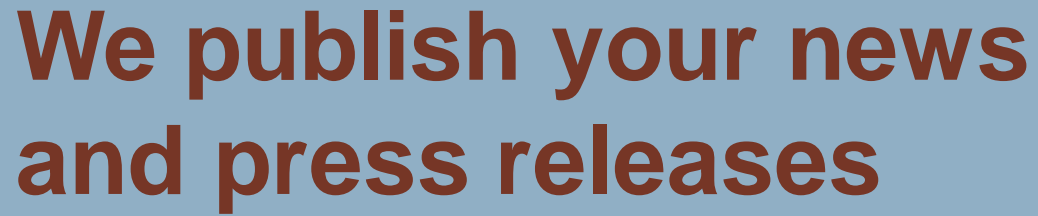
# We publish your brand on social networks



+ 60.000 followers  
Organic Monthly Reach:  
+ 1.3 Million People







People who are really interested in knowing about special brands, will come to [drivingyourdream.com](http://drivingyourdream.com) and will know your brand. We focus on an audience with a high understanding of cars. We do not publish news of big car manufacturers. This implies a smaller scope, but very hand-picked.

We also create our own articles and high quality listings, where we showcase the brands to promote them.



# More than 200 dealers will know about you!

This is simply amazing. Considering the high level of specialization (sports cars, off-roads, classics...), it is a large percentage of dealers

This opportunity is priceless to your business.

**Expand your commercial network**

These dealers will get to know your brand through the website or social networks

We are the reference for many dealers when it comes to knowing about new car brands or looking for cars according to the requirements of any client.

We do not get involved in any type of agreement between the dealer and the brand.





# Ad portal



## Partner search

**Search investors**, collaborators and publish job offers. Use the latter one if you require someone with a special interest in the industry. For example: “Community manager with knowledge about kit cars”



## Business Portal

A unique networking focused on **buying and selling models production rights**, molds, blueprints, industrial property, business transfer, revival of historical brands...



## Car sales

Is the only advertising portal dedicated to small builders. We exclude big manufacturers, so it will be a focal point for all those users who are looking for less common brands.

You can post the ad to the Facebook group dedicated to this same purpose.

There is no fee on any service

# Design Challenge



We carry out design challenges and we reach out to a community of more than **100,000 designers!**

- Get new ideas from many designers, without any financial investment
- Create a network with an enthusiastic automotive community
- Obtain customized conceptual car designs
- Discover new talents





These challenges do not have a prize for the winner. Maximum: 2 per year per brand



### 3. Packages



# Rates

Basic Pack	Premium Pack
	
<b>1€ / day</b>	<b>49€ / Month</b>

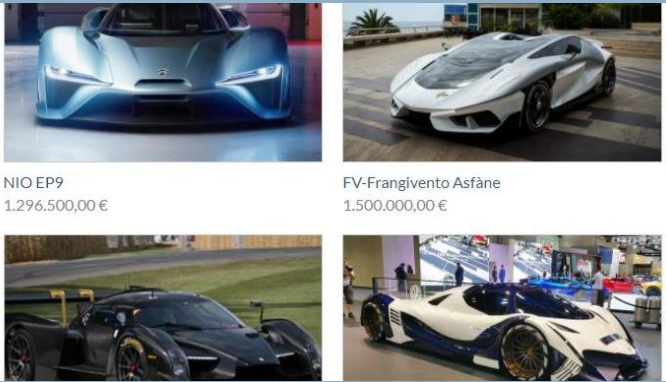
VAT not included. Semi-annual (for premium) or annual (for both) packages. There is no commission or extra fee for any of the services. The data shown corresponds to a special launch rate with greatly reduced prices. When subscribing to it, you will always have the same price, even if the packages increase in price in subsequent years. It will only be modified by possible increases in the VAT



# Packs

Services	Free	Basic	Premium
Submission in the business directory	✓	✓	✓
Maximum models in the business directory	1	4	10
Maximum number of photos in the business directory	4	4	20
Access to the Facebook sales group	✓	✓	✓
News published on the web (SEO Optimized)	✓	✓	✓
Post of your car in social networks (nº times / year)	0	1	3
Share news on social networks	✗	✓	✓
Access to partner search (investors)	✗	✓	✓
Access to sale – business portal	✗	✓	✓
Publish car sale ads on the web	✗	✓	✓
Maximum number of photos in the car sale ads	0	4	10
Design challenges	✗	✗	✓
Contact info in the directory, with mail and link to your website	✗	✗	✓
Downloadable files in the directory and embedded Youtube video	✗	✗	✓
	0€ / year	365€ / year	588€ / year

# Free pack conditions



NIO EP9  
1.296.500,00 €

FV-Frangivento Asfane  
1.500.000,00 €

TOURING ARESE RH95  
6/1/2021  
0 Comments  
Exotic car brands  
Follow us on facebook  
f in p  
Upload your press release  
Write to us - Guest Post

DRIVINGYOURDREAM.COM  
Road legal sport prototypes  
Road legal sport prototypes

175,104  
People reached

18,513  
Engagements

Boost post

## Display your car in the business directory

- The text must be provided by the brand and original, it is valid to rewrite an existing text.
- Recommended an extension between 500 and 2,500 words.
- We need a price for a base model. For kit-cars, the turnkey price or the estimated price of the completed car, with donor included. For tailor-made cars, an indicative price for an example configuration.

## News published on the web (SEO Optimized)

- Only non-commercial content is accepted

## Share news on social networks

- In the free package we don't share the news on social media, but if the news is of interest, or is the release of a new model, we will be delighted to help you with the promotion and share it on social networks.

If you share the news published on drivingyourdream.com on your social networks, we will do the same.

Below is an individual services section for promoted content, where commercial content is accepted. There is no time limit for the free package

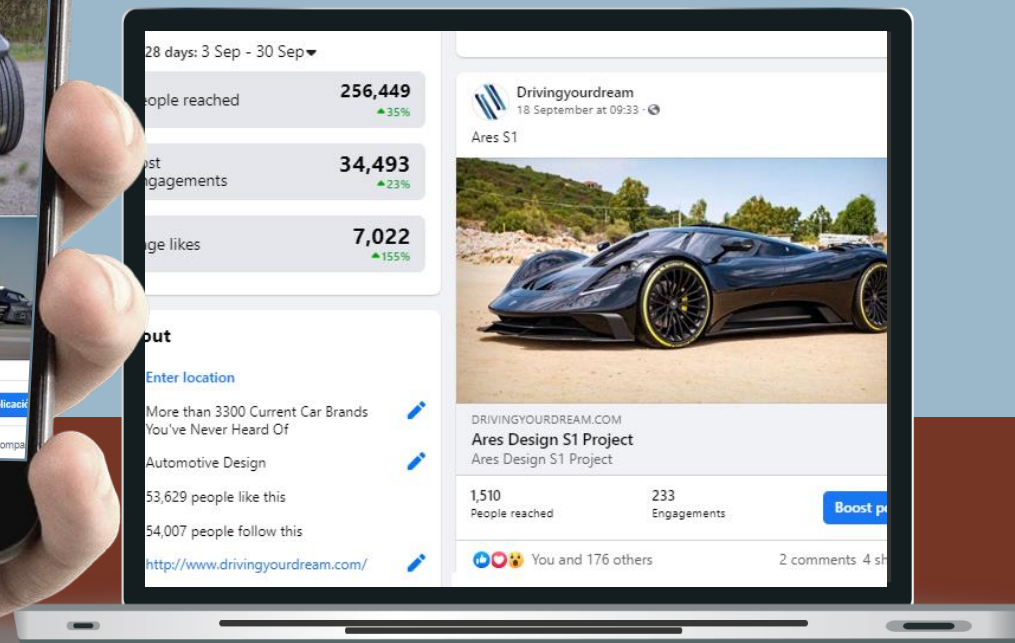


## 4. Individual services

If you decide not to opt for the packs, for specific needs.



# Individual Services



We can also help you in the Spanish-speaking market and in the Nordic market (Finnish speakers), do not hesitate to ask us



Sponsored Content

**150 €**

Commercial content is allowed.  
Is written by the advertiser



Social Media Post

**120 €**

Commercial content is allowed.  
Is written by the advertiser



Article placement on  
website + social media

**220 €**

Commercial content is allowed.  
Is written by the advertiser



Post a car for sale

**30 €**

The only advertising portal  
dedicated to small builders.





# Drivingyourdream.com

**LOW VOLUME  
CAR BRANDS**

Info@drivingyourdream.com