

Drivingyourdream

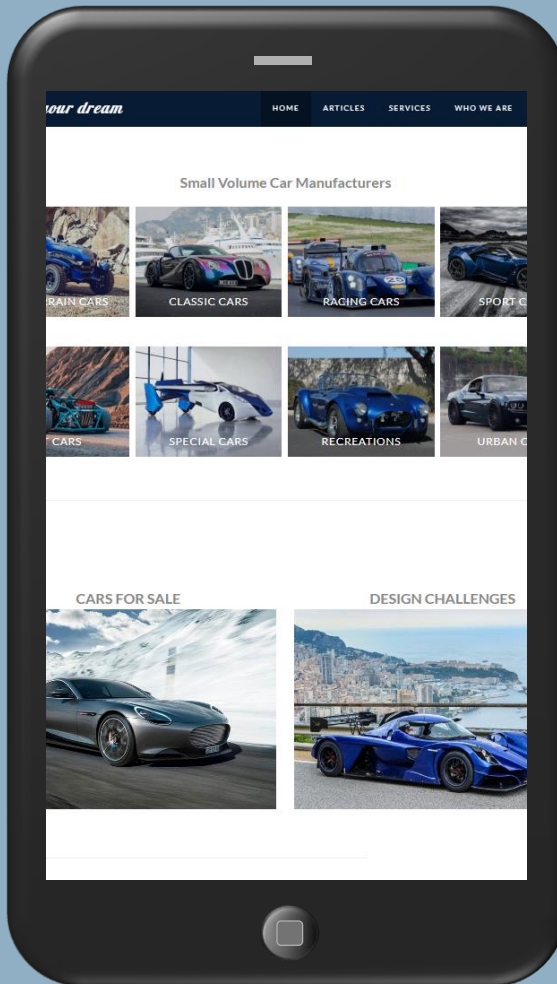
LOW VOLUME CAR BRANDS
MEDIA KIT



Who we are?

The only Media dedicated to Low Volume Car Manufacturers

The website is focused on Low Volume Car brands, so it has a specialized audience with high knowledge of the automotive industry. There is no place for famous car brands, each visitor will discover new car brands as they browse the web.



Digital Showroom

Committed exclusively to alternative car brands and small manufacturers. It is the closest to a super specialized online dealer, where only small manufacturers are displayed.

Categorized according to type of vehicles. (Rock crawler, dune buggy, buckboard, exoskeleton, locost, ...)

Media

Fast growing media. We only publish news about Low Volume Car Brands, so we attract very enthusiastic people and car lovers



55.000 followers

260.000 post reach / month



Website

200.000 high-quality
annual visitors

A blue and white racing car, likely a Lotus Evija, is shown from a front-three-quarter perspective, driving on a winding asphalt road. The car features a large white circle with the number '3' on its front fender. The background is a warm sunset scene with trees and a bright sun low on the horizon, creating a lens flare effect. The overall mood is dynamic and high-speed.

Advertising Options

High Clickthrough
rates

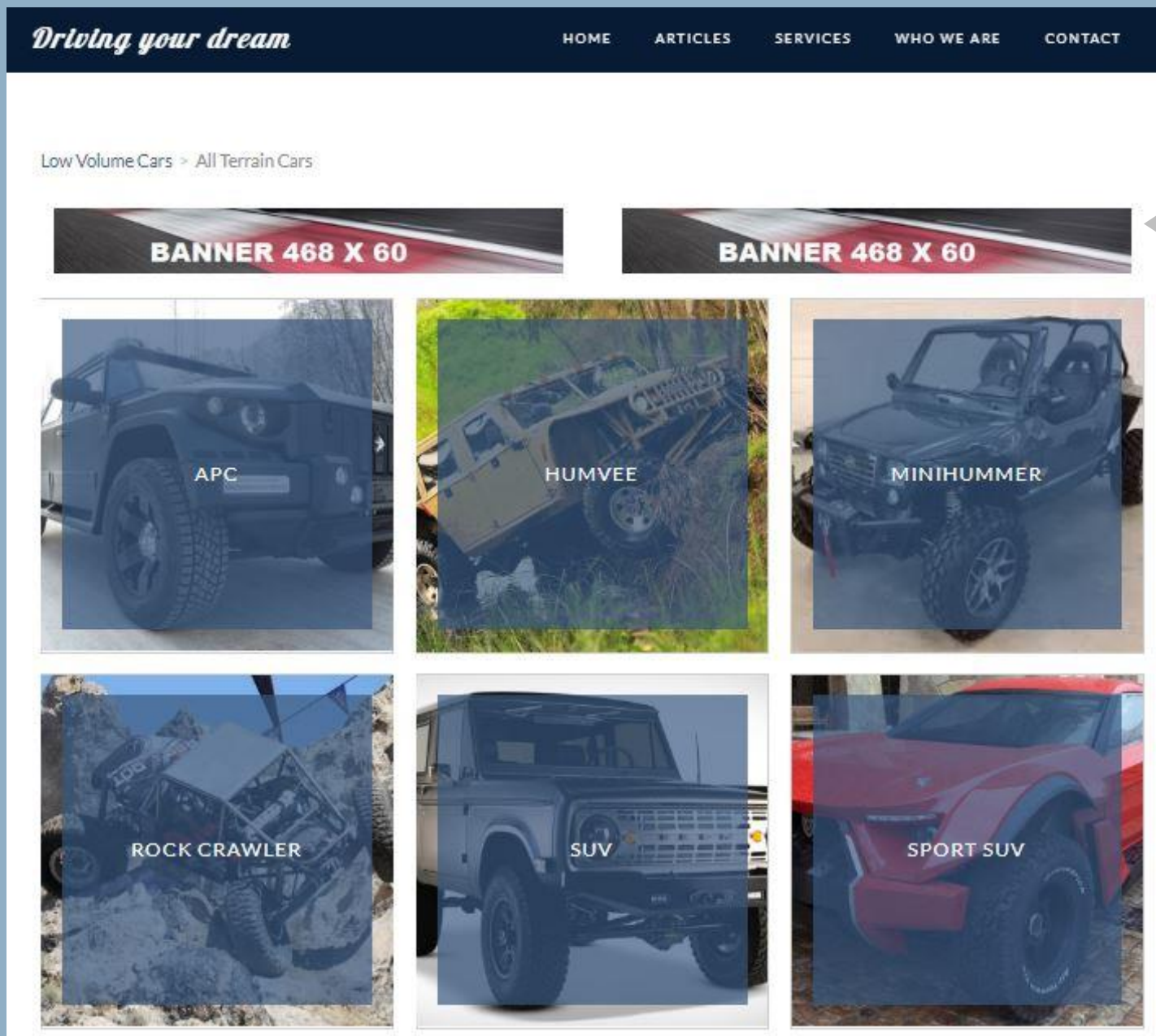
Cost effective
pricing

Banners in our web
showroom:

The showroom is
divided into eight
categories, which in
turn, contain various
subcategories

Convert viewers to
leads by having them
click your ad and take
action

Categories



CATEGORIES

CATEGORY BANNER

The web is divided into 8 different categories where enthusiasts will discover new brands:

- All terrain cars
- Classic cars
- Racing cars
- Sport cars
- Kit Cars
- Special cars
- Recreations
- Urban cars

Category Banner

60€ / month

VAT not included







Full banner standard size: 468 X 60
Minimum 6 months, all banners are fixed.

Driving your dream HOME ARTICLES SERVICES WHO WE ARE CONTACT

Low Volume Cars > All Terrain Cars > SUV

BANNER 468 X 60 **BANNER 468 X 60**

SUV

		
Storm Warrior Thunder Wagon 20.500,00 €	Bollinger B1/ B2 52.300,00 €	Marshall Madruga 876.000,00 €
		
Maxus D60 12.250,00 €	Maxus D90 20.500,00 €	Dorcen G60 7.830,00 €

SUB-CATEGORIES

SUB - CATEGORY BANNER

You can choose the sub-category that best suits you, or we advise you on the best sub-category.

Ideal for very specific markets, for example: (racing parts, dragster wheels, classic hood covers, suspensions for rockcrawlers, jeeps grills, ...)

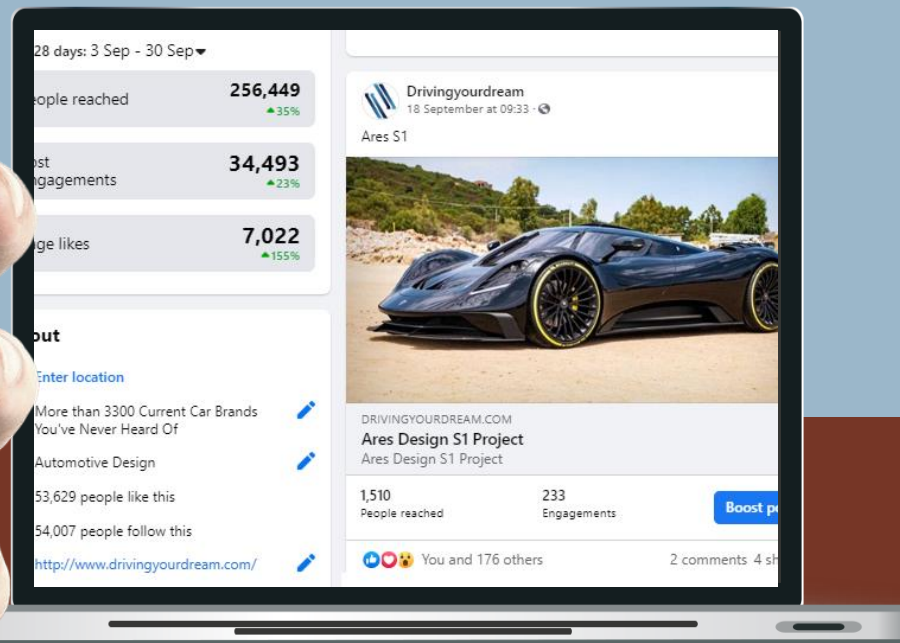
Sub - Category Banner

24€ / month

VAT not included

Full banner standard size: 468 X 60
Minimum 6 months, all banners are fixed.

Individual Services



If you are an automotive brand, look at the media pack in case they are of your interest



Article placement on website

150 €

+200,000 annual visitors. Up to 8,100 likes in an on-site post.



Social Media Post

120 €

+55.000 followers, up to 580 likes per post.



Article placement on website + social media

220 €

260.000 post reach / month. It's written by the advertiser



Post a car for sale

30 €

The only advertising portal dedicated to small builders.



Drivingyourdream.com

**LOW VOLUME
CAR BRANDS**

Info@drivingyourdream.com