Who we are?

The only Media dedicated to Low Volume Car Manufacturers

The website is focused on Low Volume Car brands, so it has a specialized audience with high knowledge of the automotive industry. There is no place for famous car brands, each visitor will discover new car brands as they browse the web.

Digital Showroom

Committed exclusively to alternative car brands and small manufacturers. It is the closest to a super specialized online dealer, where only small manufacturers are displayed.

Categorized according to type of vehicles. (Rock crawler, dune buggy, buckboard, exoskeleton, locost, … )

Media

Fast growing media. We only publish news about Low Volume Car Brands, so we attract very enthusiastic people and car lovers

55.000 followers

260.000 post reach / month

Website

200.000 high-quality annual visitors
Advertising Options

High Clickthrough rates

Cost effective pricing

Banners in our web showroom:

The showroom is divided into eight categories, which in turn, contain various subcategories.

Convert viewers to leads by having them click your ad and take action.
The web is divided into 8 different categories where enthusiasts will discover new brands:

- All terrain cars
- Classic cars
- Racing cars
- Sport cars
- Kit Cars
- Special cars
- Recreations
- Urban cars

Category Banner

60€ / month

VAT not included

Full banner standard size: 468 X 60
Minimum 6 months, all banners are fixed.
You can choose the sub-category that best suits you, or we advise you on the best sub-category.

Ideal for very specific markets, for example: (racing parts, dragster wheels, classic hood covers, suspensions for rockcrawlers, jeeps grills, ...)

Sub - Category Banner

24€ / month

VAT not included

Full banner standard size: 468 X 60
Minimum 6 months, all banners are fixed.
Individual Services

- Article placement on website: 150 €
  +200,000 annual visitors. Up to 8,100 likes in an on-site post.

- Social Media Post: 120 €
  +55,000 followers, up to 580 likes per post.

- Article placement on website + social media: 220 €
  260,000 post reach / month. It’s written by the advertiser

- Post a car for sale: 30 €
  The only advertising portal dedicated to small builders.

If you are an automotive brand, look at the media pack in case they are of your interest.
Drivingyourdream.com

LOW VOLUME CAR BRANDS

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